

## STREET POLE ADS



### JOHANNESBURG/SOWETO

ROAD GRADING	
Premium	R 980
Impact	R 615
Strategic	R 350

### PRETORIA/TSHWANE

ROAD GRADING	
Premium	R 730
Impact	R 615
Strategic	R 350

### OTHER AREAS

GAUTENG	
Alexandra	R 350
Carletonville/Khutsong	R 350
Greater Germiston/Ekurhuleni	R 580
Kempton Park	R 350
Midrand	R 580

NORTH WEST	
Bloemhof	R 405
Brits	R 405
Christiana/Lekwa-Teemane	R 405
Coligny	R 405
Fochville/Merafong	R 405
Hartbeespoort	R 405
Klerksdorp	R 405
Lichtenburg/Ditsobotla	R 405
Mafikeng	R 405
Mmabatho	R 405
Rustenburg/Tlhabane	R 405
Vryburg/Naledi	R 405
Wolmaranstad/Maquassi Hills	R 405
Zeerust	R 405

MPUMALANGA	
Graskop	R 405
Lydenburg/Mashishing	R 405
Middelburg	R 405
Sabie	R 405
Witbank/Emalaheni	R 405

FREE STATE	
Bloemfontein/Mangaung	R 405
Welkom	R 405

LIMPOPO	
Burgersfort	R 405
Nylstroom/Modimolle	R 405
Polokwane	R 405
Potgietersrus/Mokopane	R 405
Tzaneen	R 405
Warmbaths/Bela-Bela	R 405

EASTERN CAPE	
Port Elizabeth/Nelson Mandela Bay	R 495

NORTHERN CAPE	
Hartswater/Phokwane	R 405
Kakamas	R 405
Keimoes	R 405
Kenhardt	R 405
Kimberley/Sol Plaatjie	R 405
Kuruman/Ga-Segonyana	R 405
Upington	R 405

WESTERN CAPE	
Oudtshoorn	R 405

KWAZULU-NATAL	
Richards Bay	R 560
Scottburgh	R 405
Umzinto	R 405

All rates quoted net, excl. agency commission and excl. VAT

Quoted per sign, per month. Excluding print and production

A minimum order of three signs in a row for one month

**Call your consultant for an updated list of available areas**

## STREET POLE ADS



### STREET POLE ADS DISCOUNT

VOLUME DISCOUNT	
50-100	- 5%
101-150	- 7.5%
151+	- 10%

DURATION DISCOUNT	
6+ Months	- 5%

Contracts with a value greater than R 500,000 qualify for further negotiable discounts

### PRINT AND PRODUCTION

A once off production cost of R280 per sign

**Find out how you can earn BEE Socio-Economic points while advertising on ADreach products**



## ILLUMINATED STREET POLE ADS



# MORE IMPACT

### ILLUMINATED STREET POLE ADS

#### JOHANNESBURG

MONTHLY RATE	
R 1,250	

All rates quoted net, excl. agency commission and excl. VAT

A minimum order of three signs in a row for one month

#### VOLUME DISCOUNT

50-100	- 5%
101-150	- 7.5%
151+	- 10%

#### DURATION DISCOUNT

6+ Months	- 5%
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#### PRINT AND PRODUCTION

A once off production cost of R 330 per sign